



## The Penny Coffee House Gallery Artist Information

Thank you for your interest in displaying your work! We love to meet local artists and hang their work for the community to enjoy. Here is a little information about the process:

*The artwork is currently being displayed in four blocks per year:*

JAN - FEB - MAR	APR - MAY - JUN	JUL - AUG - SEP	OCT - NOV - DEC
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The Penny does not pay artist fees. Art is displayed at no cost to the artist, and if artwork is sold during the time displayed, the artist receives their full asking price [The Penny does not require a commission or percentage]. When a piece is sold, Michelle Côté is contacted and money is arranged for pickup by the artist.

If a piece of artwork sells and comes down off the wall, the artist will be contacted to submit a replacement if one is available. If no replacement is available, the other artists displaying during the stretch will be contacted to fill the space for the remaining time.

Michelle Côté will contact artists to schedule the drop off day one week before the final day of the month of each display-block [the last week of March, June, September and December]. She will take care of all hanging, and will take down existing artwork and contact artists for pick-up on the switch-out day. **[It is required that all artwork be provided ready-to-hang with wire or other hardware in place]**. This allows us to keep track of all works and make sure all submissions are back in artist hands after their display time. Storage at The Penny is not available. Michelle will also create tags for all artwork with the **Title** of the work, **Artist Name**, and **Purchase Price** [this information will be collected at artwork drop-off]. If desired, an artist bio can be supplied with artwork for use by The Penny Coffee House online. This can include a short paragraph about the artist, a headshot, and any links to websites/social media.

To submit artwork for display during one of the four annual blocks, email photos [with artwork dimensions] to Michelle Côté at [michelle@violetdevine.com](mailto:michelle@violetdevine.com). Images can also be texted to 403-332-1299 [mobile], or if you have an online portfolio containing available work, a link can be sent as well. If you have quite a large body of work available for hanging, general themes have been established to provide direction for submission. The artwork does not *need* to fit into these categories, they are meant as a loose guideline if needed:

**Jan - Feb - Mar:** Winter, Fire, Rest, Snow, Rejuvenation, Reflection  
**Apr - May - Jun:** Spring, Wood, Rain, Renewal, Excitement, Playfulness  
**Jul - Aug - Sep:** Summer, Air, Lake/Sea, Sunshine, Blooms, Adventure  
**Oct - Nov - Dec:** Autumn, Earth, Harvest, Change, Metal, Wood, Comfort

Work will be reviewed, and Michelle will work with the artist to decide which pieces will fit and be displayed.

If you have further questions, or would like to submit your work, contact Michelle at:

**Email:** [michelle@violetdevine.com](mailto:michelle@violetdevine.com) | **Call or text:** 403-332-1299